

### What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, smartphone) when you visit a website. They help us improve your browsing experience, remember your preferences, and understand how you interact with our site.

### **How We Use Cookies**

At Milford Financial Services, we use cookies to:

- Ensure our website functions properly
- Remember your preferences and settings
- Analyse website traffic and usage (via tools like Google Analytics)
- Improve website performance and user experience

We do not use cookies to collect personally identifiable information without your explicit consent, nor do we sell any data to third parties.

### **Types of Cookies We Use**

- Strictly Necessary Cookies: Essential for the operation of our site (e.g., page navigation, access to secure areas).
- Performance Cookies: Help us understand how visitors use our site (e.g., pages visited, time spent on site).
- Functionality Cookies: Remember your settings and choices to personalise your experience.
- Third-Party Cookies: May be set by services like Google Analytics or embedded content (e.g., YouTube)

## **Managing Your Cookies**

You can manage or disable cookies in your browser settings. Please note that disabling certain cookies may impact the functionality of the website.

To learn more about how to manage cookies, visit AllAboutCookies.org or check your browser's help section.

### **Your Consent**

Upon your first visit to MilfordFinancialServices.ie, a cookie banner will appear requesting your consent for non-essential cookies. By continuing to browse or clicking "Accept," you agree to our use of cookies in line with this policy.

You can change or withdraw your consent at any time via our cookie settings panel.

# **Contact Us**

If you have any questions about our use of cookies, please contact us at:

Milford Financial Services

Email: rory@milfordfinancialservices.ie

Website: www.milfordfinancialservices.ie